

Free Evaluation Workshops

Effective
Measures
Mesures
Efficaces



Whether you're new to evaluation or just want to reinforce and re-energize your evaluation practice, these workshops cover the basics. Each workshop is self-contained; none is a pre-requisite for the others.

To register for any of the workshops, email annalenk@spcottawa.on.ca
Pre-registration is preferred but not necessary.

Thursday, April 5 1:00 – 3:00 p.m. at the Overbrook Community Centre, 33 Quill Street

Developing an evaluation framework and indicators

An evaluation framework is the plan for an evaluation. This workshop will focus on creating an evaluation matrix, which is a summary table of the evaluation questions and the data which will be used to answer them. Indicators are data that tell you something about a program or its outcomes; we will look at how to choose relevant and feasible indicators to include in the evaluation matrix.

Presented by Anna Lenk, Evaluation Consultant, Effective Measures

Thursday, May 3 1:00 – 3:00 p.m. at the Overbrook Community Centre, 33 Quill Street

Results chains and logic models: Connecting what you do with the change you want to see

This workshop will help you articulate the logic of how your activities lead to the changes you want to achieve. We will look at both logic models and theories of change, and how to choose which approach is best in a particular situation.

Presented by Anna Lenk, Evaluation Consultant, Effective Measures

Thursday, June 7 1:00 – 3:00 p.m. at the Overbrook Community Centre, 33 Quill Street

Evaluation for everyone

This is an introduction to program evaluation – why do it, who it is for, steps in an evaluation, and integrating evaluation with other processes in your organization. Everyone uses some kind of evaluative thinking in their work; we will build on that.

Presented by Anna Lenk, Evaluation Consultant, Effective Measures

An initiative of the Social Planning Council of Ottawa
For information and resources, visit <http://www.gems-spc.ca/>



An agency of the Government of Ontario.
Relève du gouvernement de l'Ontario.

Funding for this initiative has been generously provided by
The Ontario Trillium Foundation and United Way Ottawa

