

## Free Evaluation Workshops

Whether you're new to evaluation or just want to reinforce and re-energize your evaluation practice, these workshops cover the basics. Each workshop is self-contained; none is a pre-requisite for the others.



To register for any of the workshops, email [annalenk@spcottawa.on.ca](mailto:annalenk@spcottawa.on.ca)  
Pre-registration is preferred but not necessary.

**Thursday, January 11** 1:00 – 3:00 p.m. at the Overbrook Community Centre, 33 Quill Street

### How to evaluate anything, starting with chocolate chip cookies

This fun workshop uses an everyday-type experience, evaluating chocolate chip cookies, to learn about using evaluative criteria, standards and judgment. It is a good introduction to evaluation.

*Presented by Anna Lenk, Evaluation Consultant, Effective Measures*

**Thursday, February 1** 1:00 – 3:00 p.m. at the Overbrook Community Centre, 33 Quill Street

### Evaluating volunteer programs

This workshop is about specifically evaluating a volunteer program, rather than the broader program or organization of which it is a part. Every organization that works with volunteers tracks basic information like the number of volunteer hours. This workshop will go more deeply into how to evaluate the contribution of volunteers. We will talk about how evaluation can support and improve a volunteer program.

*Presented by Anna Lenk, Evaluation Consultant, Effective Measures*

**Thursday, March 1** 1:00 – 3:00 p.m. at the Overbrook Community Centre, 33 Quill Street

### Introduction to using data for evaluation

The systematic collection of information is a major element of evaluation. This workshop provides an overview of different types of quantitative and qualitative data used in evaluation, how to collect them, and then tell a strong and credible evaluation story.

*Presented by Anna Lenk, Evaluation Consultant, Effective Measures*

**Thursday, April 5** 1:00 – 3:00 p.m. at the Overbrook Community Centre, 33 Quill Street

### Developing an evaluation framework and indicators

An evaluation framework is the plan for an evaluation. This workshop will focus on creating an evaluation matrix, which is a summary table of the evaluation questions and the data which will be used to answer them. Indicators are data that tell you something about a program or its outcomes; we will look at how to choose relevant and feasible indicators to include in the evaluation matrix.

*Presented by Anna Lenk, Evaluation Consultant, Effective Measures*

An initiative of the Social Planning Council of Ottawa  
For information and resources, visit <http://www.gems-spc.ca/>



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