



Media Advisory

September 1, 2020

WHAT: The 3rd annual Walk in support of Fetal Alcohol Spectrum Disorder (FASD) brings awareness to the lifelong disability that describes the impacts on the brain and body when a developing baby is exposed to alcohol at any stage in a pregnancy.

WHEN: Saturday, September 12

9:45 - 11:30 a.m.

WHO: Families and friends of people with FASD, medical practitioners, caregivers, and local FASD program partners from Ottawa, Prescott Russell, and Stormont, Dundas & Glengarry. The Walk is co-ordinated by [ABLE2](#) (formerly known as Citizen Advocacy).

WHERE: Beginning at Centennial Flame, Parliament Hill, and walking 0.9 kms to Ottawa City Hall (schedule and route map below)

WHY: The FASD Awareness Walk brings together people with FASD and their families to celebrate their strength and resilience. It also helps to educate and inform people about FASD, and that it can be prevented by avoiding alcohol consumption and having unprotected sex, which both increase the potential to have an alcohol exposed pregnancy which can lead to FASD.

The length of the Walk, 0.9 kms, represents the 9 months of pregnancy, and the event is being held in the 9th month of the year, tied into International Fetal Alcohol Spectrum Disorder (FASD) Awareness Day, observed around the world on September 9.

Please note: Media who are planning to attend the event are asked to notify their intention in advance, to allow contact tracing in accordance with COVID-19 guidelines, and/or to check in at the onsite registration upon arrival on Parliament Hill. Masks are required to be worn while on Parliament Hill.

[Online media kit available here](#)

Schedule:

9:45 am to 10:00 am Check-in/Onsite Registration for Walk Attendees

(sidewalk on Wellington Street in front of main entrance to Parliament Hill)

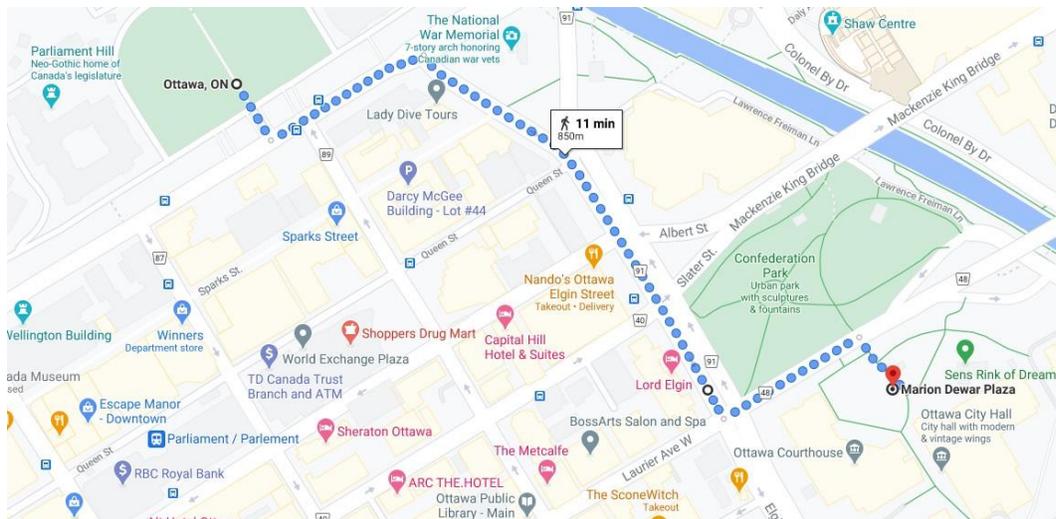
10:00 am to 10:15 am Opening Remarks and Walk Kick-Off, Centennial Flame, Parliament Hill

10:15 am to 10:30 am 0.9 km Walk between Parliament Hill & Ottawa City Hall

10:30 am to 10:45 am FASD Flag Raising at Ottawa City Hall, Marion Dewar Plaza – Laurier Avenue W
Mayor Jim Watson or designate to speak

10:45 am to 11:30 am Closing Remarks and Grab & Go snacks

Route Map: <https://bit.ly/3jbMpTh>



Social Media:

Twitter: <https://twitter.com/ABLE2Ott>

Instagram: @able2ott

Facebook: <https://www.facebook.com/ABLE2Ott/>

Contact:

Barb MacDonald, iSPARK Consulting
FASD Awareness Walk Communications & Media Relations
Telephone: 613.894.1769
Email: barbmcd@storm.ca