



COMMUNIQUE

Back to school: Keep kids safe online

Did you know that three quarters of Canadian school kids have a social media account or blog?*

Twitter, Facebook and other social media are a fun way to connect with friends, but there are risks—cyberbullying, strangers and exposure to explicit material.

Why not help children learn about web safety with Crime Prevention Ottawa's (CPO) cootie catcher? This resource is perfect for handing out at schools, youth groups, homework clubs and community events.

Aimed at 8-12 year-olds, this game can be played alone or with friends. Players spell a colour and pick a number to reveal their 'fortune'. CPO's version gives kids fun, engaging safety tips for social media. It also features bright colours, emojis and texting language.

Download the cootie catcher

You can download the cootie catcher in [English](#) and [French](#) on our website. It's easy to print at home or in large batches at a print shop.

No access to a printer? Please [contact us](#) as we have a small number of printed cootie catchers available.

Don't forget your [tip sheet](#) for parents and carers.

Help us spread the word – share this email with a friend or colleague. If you no longer wish to receive emails from us, reply to this email with the word "unsubscribe."

*MediaSmarts 2015

Francine Demers

Administrative Assistant/adjointe administrative
110 Laurier Avenue West/110 avenue Laurier ouest
Ottawa, ON K1P 1J1

(613) 580-2424, ext./poste 22454 –Fax/télé: (613) 580-2593
www.crimepreventionottawa.ca/www.preventionducimeottawa.ca