

NEWS RELEASE - COMMUNIQU 

January 27, 2009

MANULIFE WALK FOR MEMORIES RAISES \$120,000 THANKS TO ALZHEIMER SOCIETY SUPPORTERS WHO WENT THE DISTANCE



The Alzheimer Society of Ottawa and Renfrew County and lead local sponsors of Collins Barrow Chartered Accountants, Scotiabank Group, and Alavida   The Ravines would like to thank all the supporters and partners of the *Manulife Walk for Memories* held on January 25, 2009 during January's National Alzheimer Awareness Month inside Carlingwood Shopping Centre. Through the generous help of community supporters, \$120,000 was raised by 261 participants going the distance for the Alzheimer Society with support and contributions from their friends, family, and colleagues. Many participants also stepped up to take on the Distance Challenges of: 1 km Jim Watson Walk; 3 km Shabinsky Family Stroll; 5 km Giant Tiger Trail; 8 km CTV MaxPath. Proceeds raised will make a tremendous difference in supporting the vital programs the local Alzheimer Society offers to the 12,000 people with Alzheimer's disease and related dementias in Ottawa and Renfrew County.

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www.alzheimer-ottawa-rc.org

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OTTAWA AND RENFREW COUNTY

Ms. Chris Donahoe, as she did at Ottawa's Walk for Memories in 2008, raised the highest amount from an individual with the amount of \$7,586. Her name will now be entered in a draw to take place on February 11, 2009 of all the top fundraisers from each Walk for Memories event across Ontario for a chance to win one of two provincial prizes of an all-inclusive 7-day vacation for 2 in the Dominican Republic or a 4 night stay in a luxurious two-bedroom vacation home at Club Intrawest in Blue Mountain, Ontario. Honourable mentions to our 2nd place individual winner Mrs. Joan McKee with \$6,175 and our 3rd place individual winner Ms. Betty Brousse with \$3,545. Our congratulations as well to Scotiabank Group for raising \$12,096 which is the most money from a team. Also, a big cheer for Longfields Manor for being the winner of the Fittest Team in going 99 laps.

The Alzheimer Society of Ottawa and Renfrew County would like to extend its sincere thanks to the Manulife Walk for Memories' lead local partners of Collins Barrow Chartered Accountants under the leadership of Ottawa Managing Partner Randy Tivy, Scotiabank Group under the leadership of its Carp Branch Manager Tom Primeau, and Alavida-The Ravines led by Rosa Sicoli. Their incredible corporate support as well as their teams' generous support were instrumental in making the 14th annual Walk, another amazing year.

As well, our thanks to the following generous partners: Manulife Financial, CTV Ottawa, Ottawa Citizen, Fifty-Five Plus Magazine, CFRA 580 News Talk Radio, Giant Tiger, Rexall Pharma Plus, Lynwood Park Lodge, Kelly Funeral Homes and Chapel, Tony Graham Lexus, Gowlings, Shabinsky Family Foundation, Quickie Convenience Stores, Asten Johnson, C&M Electric, Governor's Walk Retirement Residence, and NETworks EXpress. Our wonderful prize contributors included: Fairmont Le Chateau Frontenac, Jewels by Jubilee, Zola's, The Black Tomato, Sears, Via Rail, Tim Horton's, and Wyman. The Alzheimer Society is also grateful to our event's emcees: Max Keeping of CTV Ottawa and Ken -the General Grant.

To learn more about the Alzheimer Society's programs made possible thanks to events like the Manulife Walk for Memories, please visit www.alzheimer-ottawa-rc.org or call 613-523-4004.

For more information, contact:

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