



For immediate release

Royal Ottawa Health Care Group Launches Strategic Plan

OTTAWA, January 20, 2009 – The Royal Ottawa Health Care Group (ROHCG) has launched a new Strategic Plan to guide the organization to 2012. *Inspiring Care: Together to 2012* developed with input from more than 100 patients/clients, families, employees, physicians, researchers, volunteers, board members and other partners who participated in focus groups, brainstorming sessions and review processes.

“This is the first plan of this magnitude for this organization. Over the next three years, its Strategic Directions will guide us in everything we do,” stated George Weber, President and CEO, Royal Ottawa Health Care Group.

The plan centres around five Strategic Directions with 15 ensuing goals:

- **The BEST CARE** We want to deliver the highest quality, patient-centered, specialized mental health care.
- **ADVANCING DISCOVERY** We want to become a world-renowned academic health sciences centre.
- **STRENGTHENING PARTNERSHIPS** We want to optimize partnerships to strengthen integrated mental health system.
- **An INNOVATIVE WORKPLACE** We want to maximize organizational effectiveness and efficiency.
- **A SUSTAINABLE FUTURE** We want to build financial strength.

We will take the five Strategic Directions and apply them to the Care, Advocacy, Research and Education that takes place every day within our facilities and our communities.

ROHCG’s Strategic Plan aligns with the Ministry of Health and Long-Term Care’s system integration and mental health care agendas of the Champlain and South East Local Health Integration Networks (LHINs). It will provide seamless linkages in a systems approach between the ROHCG and other community services.

The plan will be an ongoing process in the months ahead as it evolves over the next three years. “We are committed to working together to continue to build a truly integrated system of care for those challenged by mental health and addiction issues” added Mr. Weber.

About the ROHCG

The ROHCG provides specialized mental health services for residents of communities across Eastern Ontario with complex and serious mental illnesses. ROHCG clinicians work with community partners to ensure patients/clients have timely access to services including inpatient, outpatient, partial hospitalization, day hospital, assertive community treatment, outreach and consultation models of treatment.



ROHCG is comprised of the Royal Ottawa Mental Health Centre, the Brockville Mental Health Centre, the University of Ottawa Institute of Mental Health Research, Royal Ottawa Place and the Royal Ottawa Foundation for Mental Health. ROHCG is a teaching hospital of the University of Ottawa and has links to additional academic institutions.

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