

OCVO presents:

Getting the attention of municipal policymakers – Ottawa success stories.

(Second in a three part series on municipal advocacy)

At the December, 2009 workshop “How to make the most of municipal elections”, community groups and associations were encouraged to develop and build ongoing relationships with municipal policymakers. But how does one go about doing that? What are the different opportunities available to community groups to profile their issue? And how do you keep it front and centre on the agenda?

Getting the attention of municipal policy makers – Ottawa success stories is the second in OCVO’s series of municipal advocacy workshops focused on helping community organizations to raise awareness of their organization and cause with local politicians and to put their issue on the municipal political agenda.

Join us on June 16 when political experts and practitioners will share their experiences on how they successfully prioritized their issues with municipal policymakers. **Moderated by Alex Munter**, our expert panel will explore the different opportunities for community groups to engage City Hall, how to get the attention of policy makers during an election campaign, how to respond to proposed policies that negatively affect your organization’s mandate, and opportunities for developing ongoing issue management relationships.

Date: Wednesday, June 16, 2010

Time: 1:00 p.m. – 3:30 p.m.

Location: C3 Centre, 1155 Lola, Suite 203

Cost: \$30 (OCVO members) \$50 (non-members)

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Program:

- 1:00 p.m. Registration and networking
- 1:15 p.m. Welcome, OCVO
- 1:20 p.m. **Moderator’s Remarks**
Alex Munter, Executive Director, Youth Services Bureau, former Kanata City Councillor, Ottawa-Carleton Regional Councillor and Ottawa City Councillor
- 1:30 p.m. **Opportunities to increase your organization’s effectiveness with City Council**
Dick Stewart, People for a Better Ottawa, Former General Manager, People Services, City of Ottawa
- 1:50 p.m. **Getting the attention of policy makers during an election campaign**
City for All Women Initiative
- 2:10 p.m. **Managing an advocacy campaign around an ongoing issue**

Moe Garahan, Just Food

2:30 p.m. **Mobilizing public support around an issue**
June Creelman, Friends of Landsdowne Park

2:50 p.m. **Moderated Discussion and Questions**
Alex Munter

3:15 p.m. **Networking**

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*An Ottawa Chamber of Voluntary Organizations (OCVO) Event
Wednesday, June 16, 2010*

REGISTRATION FORM

Please email your registration to OCVO at info@ocvo-cobo.ca

Name:	
Position:	
Organization:	
Mailing Address:	
Telephone:	
Fax:	
Email:	

For information on becoming an OCVO member please contact OCVO at 613-841-7163, info@ocvo-cobo.ca or [click here](#).

A confirmation of your registration will be emailed to you.