

WHAT IS THE **FACES OF PAIN** INITIATIVE?

It is estimated that one in five Canadian adults suffers from some form of chronic, daily pain. The painexplained.ca campaign is looking for some of these Canadians – chronic pain sufferers who are willing to help shed light and bring awareness to this important health issue by telling their personal stories.

The **faces of pain** outreach program will help to illustrate the incredible prevalence of chronic pain and the impact that it has on the lives of those who live with it - many of whom have demonstrated extraordinary courage and determination in seeking help and establishing new means by which to live and find fulfillment.

ARE YOU IN UNNECESSARY PAIN?

During 2008 **and 2009**, we are exploring the issue of Canadians living with unnecessary pain – meaning pain which is preventable, treatable, or open to better management, yet still not being dealt with for various reasons. If your personal story touches upon this theme, please include it!

HOW TO APPLY:

Please send a 500 word maximum submission explaining the challenges, roadblocks and victories that you have experienced in your journey, to facesofpain@canadianpaincoalition.ca or facesofpain@painexplained.ca. Include pictures, artwork, or testimonials at your discretion. PLEASE NOTE THAT WHILE YOU ARE WELCOME TO SUBMIT LONGER STORIES, ONLY **500** WORD SUMMARIES WILL BE USED FOR MEDIA PURPOSES.

WHERE WILL MY STORY BE USED?

Your story will be featured on the websites of the Canadian Pain Coalition, www.canadianpaincoalition.ca and l'Association quebecoise de la douleur chronique, www.douleurchronique.org with summaries on www.facesofpain.ca.

If you have any questions, please email facesofpain@canadianpaincoalition.ca or facesofpain@painexplained.ca. Please forward this to anyone you know who might be interested in telling their story to help shed light on the issues of preventing, treating and managing chronic pain in Canada. With your help, we can make a difference!

Kind regards,

Lynn Cooper, BES
President, Canadian Pain Coalition

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Coordinator, painexplained.ca Campaign